

LE CERCLE
EST. 1986

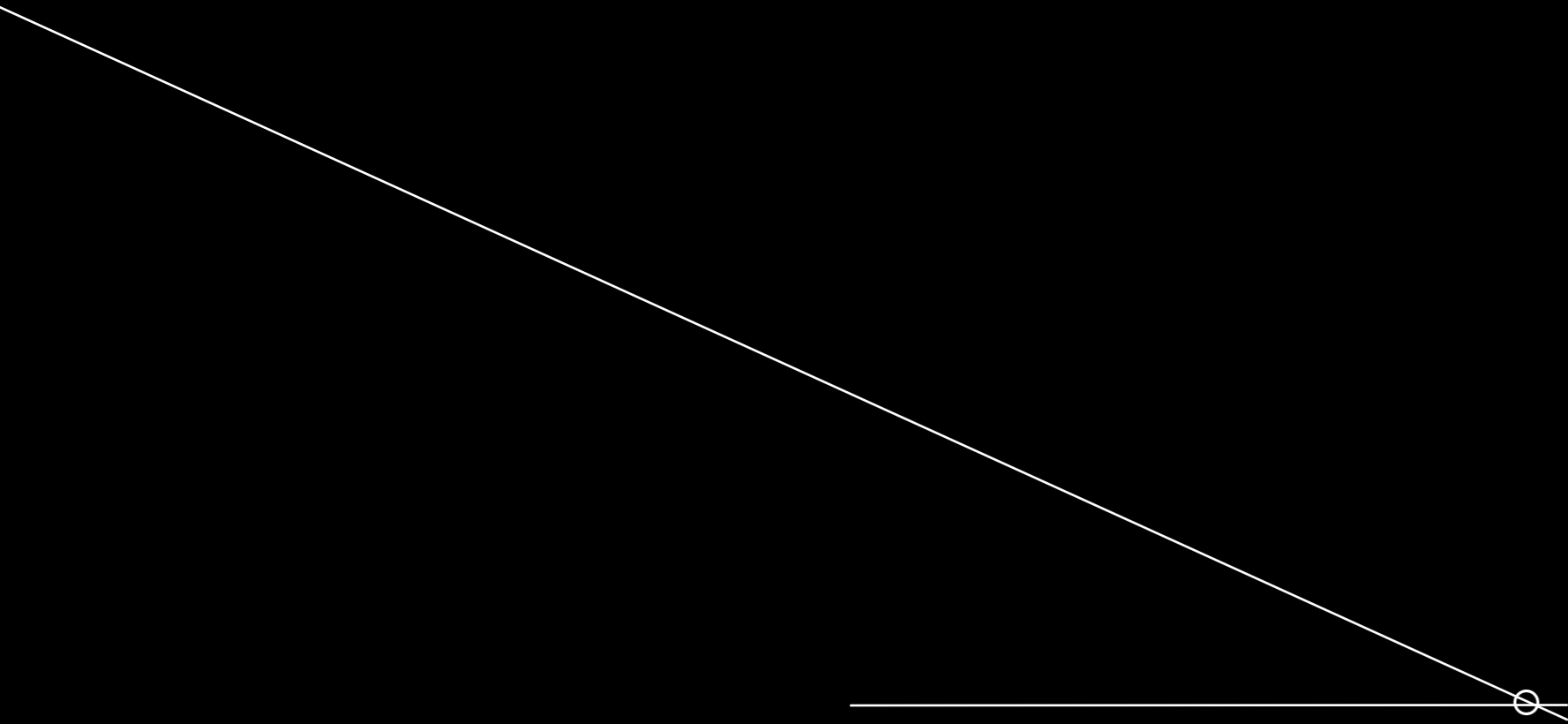
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THE ○ IS A SYMBOL OF UNITY, WHOLESOMENESS, AND BOUNDARY. WITHIN ITS DEFINING SHAPE IT SIGNIFIES ALL THINGS COMING TOGETHER, WHILE ON ITS OUTER IT REFLECTS A POOL OF ENDLESS POSSIBILITY. ITS REFINED GEOMETRY ENCOMPASSES THE VERY NATURE OF LE CERCLE, A BRAND THAT CURATES AND COMBINES THE MOST SOPHISTICATED DESIGN COLLECTIONS WITHIN ITS REALM.

EXPERIENCES
CURATED-BY
LE CERCLE

LE CERCLE HAS LED THE FIELD OF ELEGANT DESIGN IN THE MIDDLE EAST FOR OVER FOUR DECADES. THE EXPERIENCE AND BUSINESS KNOWLEDGE GAINED OVER THE YEARS HAS BROUGHT IT TO THE FOREFRONT OF FURNITURE DESIGN EXCELLENCE.

LE CERCLE ACTS AS AN EXPERT DESIGN FACILITATOR, INTRODUCING DISCERNING CLIENT TO HIGH-END DESIGNER. IN THIS COLLABORATION, THE LINE BETWEEN CLIENT AND CREATOR BLURS INTO A CREATIVE PROCESS WHICH CRAFTS SOMETHING RARE AND BEAUTIFUL.

EVERY CLIENT POSSESSES A DIFFERENT CHARACTER, EVERY PROJECT A DIFFERENT SOUL. WE BLEND THESE UNIQUE CHARACTERISTICS WITH SPECIFIC ASPECTS OF ART, ARCHITECTURE AND FURNITURE, PROVIDING A PRICELESS, PERSONALIZED OFFERING TO SATISFY THE MOST SOPHISTICATED TASTES.

**YOU CAN'T
REALLY SAY
WHAT IS
BEAUTIFUL
ABOUT A
PLACE, BUT
THE IMAGE
OF THE PLACE
WILL REMAIN
VIVIDLY WITH
YOU.**

TADAO ANDO

LE CERCLE LEGACY

1976

A NEW JOURNEY INTO THE WORLD OF INTERIOR FITTINGS BEGAN.

1986

DANY HITTI FOUNDED LE CERCLE IN BEIRUT, LEBANON. HITTI WAS DRIVEN BY HIS PASSION FOR CREATIVITY, CRAFTSMANSHIP AND LUXURY. HE SOURCED EXCLUSIVE WORLD-CLASS FURNITURE COLLECTIONS AND PARTNERED WITH INTERNATIONALLY RENOWNED ARCHITECTS TO GATHER AN ENVIABLE STABLE OF THE GLOBE'S LEADING ARTISANS IN ONE OF THE WORLD'S MOST CREATIVE AND DYNAMIC CITIES.

2016

AFTER 30 YEARS OF SUCCESS IN LEBANON LE CERCLE LAUNCHED IN DUBAI. THIS NEW CHAPTER WAS MARKED BY THE OPENING OF SIX MONO BRAND SHOWROOMS IN DUBAI'S PRESTIGIOUS DESIGN DISTRICT AND JUMEIRAH, AS WELL AS CURATED COLLECTIONS FROM A TOTAL OF ELEVEN DISTINGUISHED BRANDS.



LUXURY IN BEIRUT

CLIENTS HAVE A DIVERSE CHOICE OF ALL PRODUCTS AND NOT LIMITING TO ONE. A PERSONAL SHOPPER IS AVAILABLE TO HELP IN INTERIOR DESIGN CONSULTANCY, SUGGESTIONS, FLOOR LAYOUT, ROOM PREPARATIONS, CONCEPT DESIGN AND IMPLEMENTATION. PERSONAL SHOPPER MAY ALSO PROVIDE CLIENTS WITH OPTIONS BEFORE HAVING TO GO SEE THE FURNITURE IN ORDER TO BE AS EFFICIENT & EFFECTIVE AS POSSIBLE, AS WELL AS TOURING OUR STORES TO HELP IN SELECTING LUXURY FURNITURE IN THE BEST POSSIBLE WAY. WITH 5 FLAGSHIP STORES, LE CERCLE OFFERS A DIVERSIFIED EXPERIENCE TO CUSTOMERS.



FENDI
CASA

B&B
ITALIA

MAXALTO

rochebobois
PARIS

ligne rosset

moooi

ROLF
BENZ

DEIDON

PIANCA

FENDI
CASA

FENDI

CASA

FENDI CASA BLENDS MODERN SKILLS WITH PRECISION RETRO DETAILING TO CREATE EXQUISITE, ELEGANT FURNITURE. THE CONTEMPORARY COLLECTION IS CHARACTERIZED BY CLEAN LINES WITH SURPRISING CONTRASTS. ALWAYS MADE WITH COMFORT AND QUALITY IN MIND.









SHADES
OF SOPHISTICATION



**NOT MANY
ARCHITECTS
HAVE THE
LUXURY
TO REJECT
SIGNIFICANT
THINGS.**

REM KOOLHAUS



B&B
ITALIA

B&B ITALIA

B&B ITALIA HAS BEEN AN IMPORTANT 'MADE IN ITALY' TRAILBLAZER IN THE WORLD OF DESIGN SINCE 1966. THE INFLUENTIAL LABEL SEEKS TO PROVIDE CREATIVE ANSWERS TO LIFE'S QUESTIONS, WITH THOUGHTFUL AND ADVENTUROUS DESIGN SOLUTIONS TO MEET EVERY DAY NEEDS.

WITH AN EMPHASIS ON QUALITY AND TIMELESS ELEGANCE, THE RESPONSIVE BRAND REFLECTS THE HUMAN NATURE OF FURNITURE DESIGN WITH INGENUITY, EXPERTISE AND DESIRE.































**FORCE
OF NATURE**



**BEAUTY
LIES IN
IMPERFECTION.**

PIERO LISSONI

MAXALTO

MAXALTO LAUNCHED ITS FIRST COLLECTION IN 1975 BOASTING CLASSIC DESIGNS WITH CONTEMPORARY EDGE. DISTINGUISHED FOR ITS HIGH QUALITY, ATTENTION TO DETAIL, AND USE OF PRECIOUS MATERIALS THE BRAND HAS GROWN INTO ONE OF THE MOST PROMINENT SYMBOLS OF ITALIAN DESIGN. BLENDING THE THRESHOLDS OF TRADITION AND TECHNOLOGY MAXALTO COMBINES REFINED CRAFTSMANSHIP AND ADVANCED INDUSTRIAL PROCESSES THAT REFLECT ON THE QUALITY OF ITS UNIQUE PIECES.














THE
CLASSIC
ENCOUNTER



**DESIGN IS
A MULTI-
LAYERED
RELATIONSHIP
BETWEEN
HUMAN LIFE
AND ITS
ENVIRONMENT.**

NAOTO FUKASAWA

rochebobo
PARIS

ROCHE BOBOIS STARTED LIFE AS AN IMPORTER OF MID-CENTURY SCANDINAVIAN FURNITURE TO PARIS, AND IT HAS REMAINED AHEAD OF THE CURVE EVER SINCE. A WORLD LEADER IN BOTH FURNITURE DESIGN AND DISTRIBUTION, THIS EXCLUSIVE BRAND HAS PARTNERED WITH DESIGNERS AND HIGH-FASHION COUTURIERS OF THE UTMOST CALIBRE. THE MADE-TO-ORDER, HIGHLY CUSTOMISED BESPOKE PIECES ARE ALL HANDMADE IN SMALL EUROPEAN WORKSHOPS.











**COLORS
OF COMFORT**



**LUXURY
STARTS WHERE
FUNCTIONALITY
ENDS AND
WHERE THE
TRUE VALUE IS
PERSONAL AND
SO HAS NO PRICE
OR REASON.**

MARCEL WANDERS

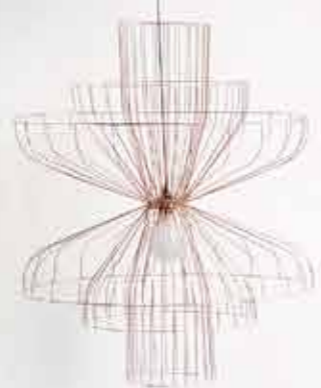


ligne roset®

LIGNE ROSET CONTINUE TO PUSH THE BOUNDARIES BY WORKING WITH A RANGE OF DESIGNERS FROM DIFFERENT CULTURES, BACKGROUNDS AND MEDIUMS, CONSTANTLY CHALLENGING AND EVOLVING WHAT WE UNDERSTAND DESIGN TO MEAN. THE FUTURE LOOKS EXCITING.

















SLICE
OF DESIGN

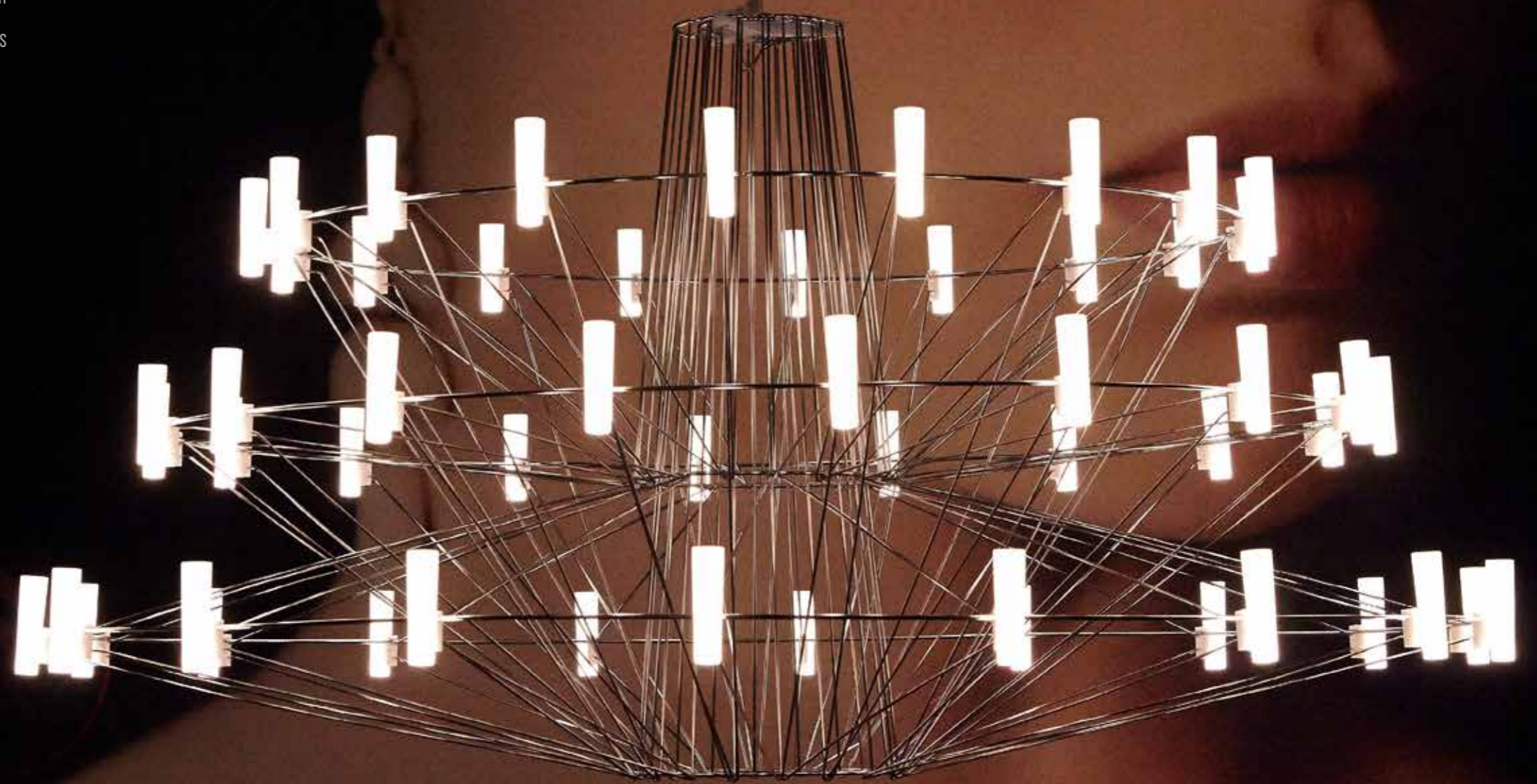


**I SINCERELY
BELIEVE
THAT
THERE ARE
EMOTIONAL
LINKS
WOVEN
BETWEEN
MEN
SPACES AND
OBJECTS.**

NOE DUCHAUFOR-LAWRANCE

moooi

MOOOI WAS FOUNDED IN 2001 BY DUTCH NATIVES MARCEL WANDERS AND CASPER VISSERS. THE INNOVATIVE LABEL SEEKS TO CREATE TIMELESS OBJECTS THAT TELL A STORY OF DARING AND PLAYFUL CHARACTER. A COLLECTIVE OF INTERNATIONALLY RENOWNED DESIGNERS BRING THEIR CREATIVITY UNDER ONE ROOF, BUILDING A WORLD OF INFINITE DESIGN POSSIBILITY. WITH AN EMPHASIS ON PATTERNS AND COLOURS THAT EMBRACE INDIVIDUALITY AND TIMELESS AESTHETIC, MOOOI HAS BECOME AN ICONIC SYMBOL OF CONTEMPORARY DESIGN.











CHARACTERS
OF DESIGN



**DESIGN IS A
TOOL THAT
ALLOWS US
TO REACH
OUT AND
INSPIRE, TO
TOUCH OTHERS
AND HELP
MAKE LIVES
MAGIC AND
WONDERFUL.**

MARCEL WANDERS

ROLF BENZ

ROLF BENZ HAS PUT A DISTINGUISHED MARK IN THE WORLD OF LUXURY FURNITURE SINCE 1964. WITH A CULTURE REVOLVING AROUND COMFORT AND FUNCTIONALITY, EACH PIECE IS DESIGNED AND TREATED AS AN EXPERIENCE.

FOR OVER 50 YEARS, ROLF BENZ HAS CREATED ENVIRONMENTS WHERE INDIVIDUALS CAN FEEL AT HOME. CLOSE ATTENTION TO QUALITY IN ADDITION TO COMFORT, FUNCTIONALITY AND SHARP DESIGN, HAVE GRANTED ROLF BENZ A PLACE AT THE FOREFRONT OF EUROPEAN LUXURY BRANDS.












A
SEAT
APART



**LUXURY
MEANS
QUALITY
OF LIFE—
LISTENING TO
MUSIC WHILE
TAKING A
SHOWER OR
READING YOUR
FAVORITE
AUTHOR
WHILE LAYING
ON A VERY
COMFORTABLE
SOFA.**

ANTONIO CITTERIO

DEDON

THIS LUXURIOUS BRAND CHANGED THE FACE OF OUTDOOR FURNITURE FOREVER WHEN IT WAS FOUNDED IN 1990. DRAWING INSPIRATION FROM THE TIME-HONORED WEAVING TRADITION OF THE CEBU ISLANDS IN THE PHILIPPINES, IT WAS THE FIRST TO HAND-WEAVE SYNTHETIC FIBER INTO LUXURY OUTDOOR DESIGNS, ALL WITH AN ABSOLUTE FOCUS ON IMPECCABLE QUALITY.













**BEAUTY
IS PURE
EMOTION.**

JEAN-MARIE MASSAUD

PIANCA

PIANCA ROOTS ITSELF IN A RICH CULTURAL HERITAGE THAT DATES BACK 500 YEARS, TO A CARPENTRY WORKSHOP POWERED BY A WATERMILL ON THE BANKS OF THE PIANCA STREAM. THE MODERN DAY BRAND COMBINES CENTURIES OF EXPERIENCE WITH INNOVATION, CREATING FURNITURE THAT INTEGRATES FULLY INTO MODERN LIFESTYLES. PIANCA'S FRESH APPROACH TO DESIGN PUSHES ITS RECOGNITION AS A FORWARD THINKING AND CONTEMPORARY LABEL.











VOLUMES
OF HERITAGE

PIANCA

DPLA BY R&S PIANCA



**THERE IS
A BEAUTY,
AESTHETIC AND
PHILOSOPHY OF
THE LESS.**

PHILIPPE STARCK

COLLABORATIONS
CURATED-BY
LE CERCLE

OUR **BUSINESS DIVISION** HAS EMBELLISHED THE WORLDS OF:

- HOSPITALITY
- HIGH-END RETAIL
- OFFICES
- YACHTS
- INTERNATIONAL PUBLIC INSTITUTIONS
- AVIATION OUTLETS
- PRIVATE RESIDENCES

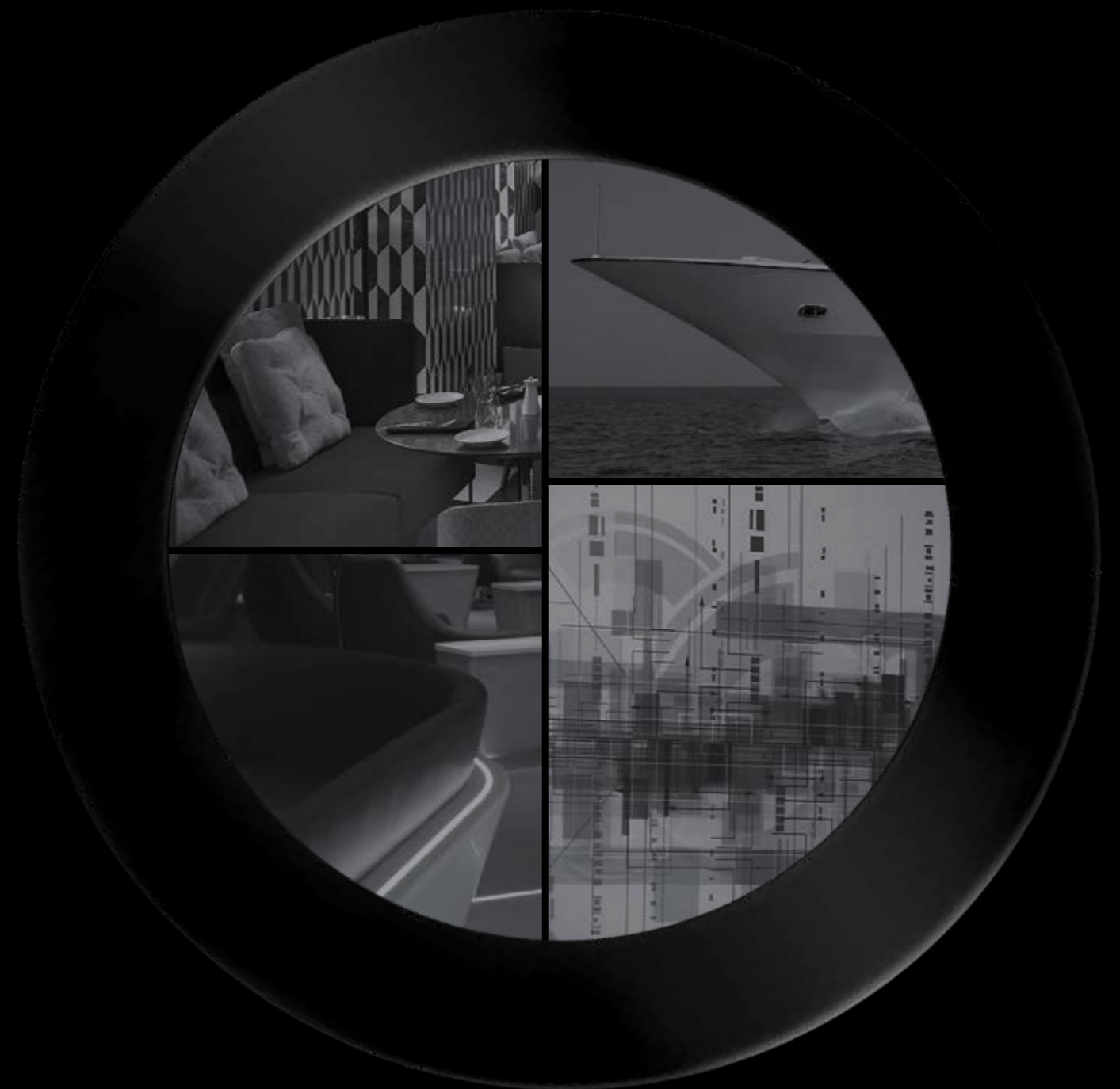
WE COLLABORATE

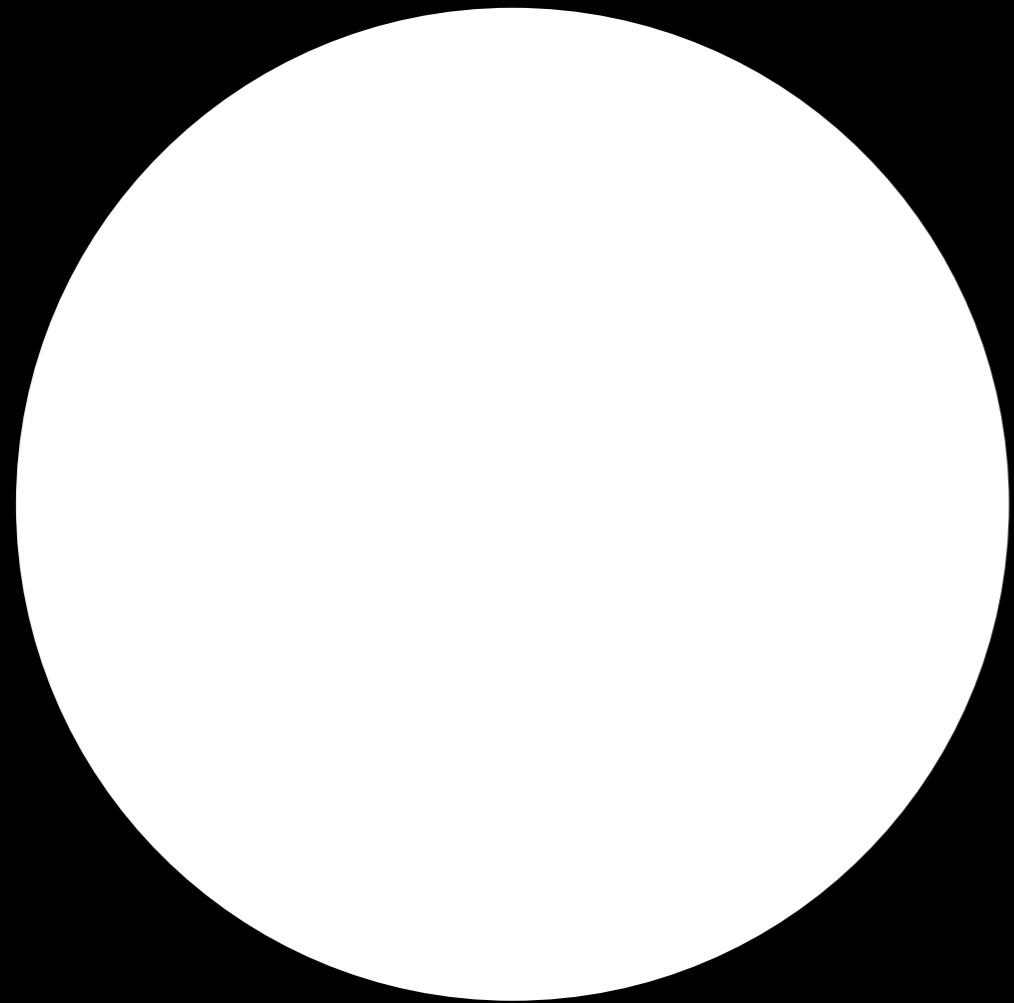
WITH ARCHITECTS, DESIGNERS AND OUR INTERNATIONAL COLLECTIVE OF FURNITURE BRANDS TO CUSTOM-DESIGN AND FURNISH A DAZZLING ARRAY OF INDOOR AND OUTDOOR ENVIRONMENTS.

WHETHER YOU'RE AN INTERIOR DESIGNER FURNISHING A HOTEL IN AN INTERNATIONAL CHAIN, OR AN ARCHITECT SEEKING TO DEVELOP A ONE-OF-A-KIND RESTAURANT, WE WILL FIND YOU THE BRANDS THAT CAN MATCH, OR CUSTOM-BUILD, THEIR PRODUCTS TO YOUR VISION. ALL AT SPECIAL RATES WELL BELOW SHOWROOM PRICES.

TURNKEY SOLUTIONS

FROM SOURCING CRAFTSMEN TO SELECTING FINE MATERIALS – WE HELP YOU TAKE AND REVISE DIFFICULT DECISIONS FROM BEGINNING TO END, INFUSING THE ENTIRE PROCESS WITH PRESTIGE AND ARTISTIC EXPERTISE. OUR UNRIVALLED KNOW-HOW AND NETWORKS WILL HELP KEEP YOUR FINGER ON THE PULSE OF DESIGN, GIVING YOU ACCESS TO AN ELITE ROSTER OF ARCHITECTS AND DESIGNERS, TURNING YOUR BUILT ENVIRONMENT INTO A SPACE TO EXCEED YOUR HIGHEST ASPIRATIONS.





COLLABORATION

INTERNATIONAL
BRANDS



ARCHITECTS &
DESIGNERS

FENDI
CASA



LADY LARA
YACHT

LADY LARA IS THE FIRST LUXURY YACHT TO
BE FURNISHED BY FENDI CASA, THE EPITOME
OF ELEGANCE AND LUXURY MATCHED WITH
TRADITIONAL NAUTICAL DESIGN.









**ROLF
BENZ**

X

**MIDDLE EAST
VIP LOUNGE**

ARCHITECT JOE FARAH

BEIRUT INTERNATIONAL AIRPORT VIP LOUNGE WAS DESIGNED BY ARCHITECT JOE FARAH IN COLLABORATION WITH FURNISHINGS BY ROLF BENZ. THE LOUNGE HAS BEEN DESCRIBED AS THE EPITOME OF COMFORT-ON-THE-GO ENHANCING THE TRAVELLERS' EXPERIENCE THROUGHOUT.







B&B
ITALIA

X

**LE YACHT CLUB
BEIRUT**

ARCHITECT NABIL DADA

LE YACHT CLUB, DESIGNED BY RENOWNED ARCHITECT STEPHEN HOLL, IS THE ANCHOR PROJECT OF BEIRUT'S WATERFRONT. THE DESIGN OF THE INTERNAL SPACES IS IN DIRECT RELATION TO THE EXTERIOR OF THE BUILDING, WITH ITS DE-CONSTRUCTIVIST APPEARANCE, WHERE IRREGULAR DYNAMIC VOLUMES ARE CREATED.









**B&B
ITALIA**

X

THE KEY HOTEL

ARCHITECT GALAL MAHMOUD

THE KEY LUXURY HOTEL, DESIGNED BY 4B ARCHITECT GALAL MAHMOUD, IS LOCATED IN ADLIEH, BEIRUT AND FEATURES A REFINED COLLECTION OF B&B ITALIA FURNISHINGS. THE COLLABORATION IS FEATURED BETWEEN A VARIETY OF EIGHTY ROOMS, RESTAURANTS, CONFERENCE ROOMS, AND RETAIL OUTLETS AT GROUND LEVEL.







**B&B
ITALIA**

X

**THE MANDARIN
ORIENTAL**

THE 5-STAR MANDARIN ORIENTAL HOTEL IN MILAN IS A COMBINATION OF THE ELEGANCE OF ITALIAN DESIGN AND ASIAN TRADITIONS. THE HOTEL WAS COMPLETELY RENOVATED ACCORDING TO THE PROJECT OF THE PRESTIGIOUS ARCHITECTURE STUDIO ANTONIO CITTERIO PATRICIA VIEL INTERIORS AND FURNISHED BY B&B ITALIAN AND MAXALTO.







**B&B
ITALIA**

X

**IL SERENO IN
COMO ITALY**

IL SERENO LAGO DI COMO IS A SYMBOL OF UNDERSTATED ELEGANCE. DESIGNED BY PATRICIA URQUIOLA, AND FURNISHED BY B&B ITALIA CONTRACT DIVISION, IT ADDS A WHOLE NEW FLAVOR OF LUXURY TO THE AREA'S PRESTIGIOUS COLLECTION OF LAKESIDE HOTELS.







rocheboboois
PARIS



EM SHERIF CAFE
ARCHITECT RAMI BOUTROS

THE ELEGANT EM SHERIF CAFE WAS
DESIGNED BY ARCHITECT RAMY BOUTROS
FEATURING ROCHE BOBOIS FURNITURE.
THE INTERIOR TELLS A STORY OF REFINED
LIFESTYLE AND LUXURY, TWO IDEALS
CLOSELY RELATED TO THE BRAND
CHARACTER AND AESTHETIC.





ligne roset



HYATT REGENCY
RUSSIA

THE BEDROOMS OF THE HYATT REGENCY IN
RUSSIA FEATURE ARMCHAIRS CREATED BY
LIGNE ROSET DESIGNER GABRIEL PISTRE.
THE CHAIRS WERE INSPIRED FROM THE
INTERPRETATION OF RUSSIAN COMFORT
COMBINED WITH CONTEMPORARY FORMS AND
A STRONG REQUIREMENT FOR LUXURY.





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MGALLERY
INTERLAKEN

MGALLERY INTERLAKEN FEATURES THE
DISTINGUISHED DESIGNS OF LIGNE ROSET IN
IT'S FAMED INTERIOR.





ligne roset®

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MUDAM
LUXEMBOURG

THE FIRST MUSEUM OF CONTEMPORARY ART
IN LUXEMBOURG, THE MUDAM WAS DESIGNED
BY MINIMALIST ARCHITECT LEIH MING
PEI. LIGNE ROSET DESIGNERS ERWAN AND
RONAN BOURULLEC WERE RESPONSIBLE
FOR DESIGNING TWO OF THE AREAS OF THE
MUSEUM USING THE COMPANIES' PRODUCTS.





ligne roset

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**IMEC ABBAYE
ARDENNE**

SINCE 1996, THE IMEC HAS CARRIED OUT THE RESTORATION OF THE ARDENNE ABBEY IN NORMANDY, FRANCE WITH BRUNO DECARIS, THE CHIEF ARCHITECT AT THE FRENCH HISTORIC MONUMENTS DEPARTMENT. THE CHURCH ABBEY HAS NOW BEEN TURNED INTO AN IMPRESSIVE 80,000 BOOK LIBRARY, FURNISHED BY LIGNE ROSET.





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MERIDIEN
MONTPARNASSE

LIGNE ROSET DESIGNER DIDIER GOMEZ AND HIS ARCHITECTURAL FIRM GDID WERE BEHIND THE COLLABORATION BETWEEN THE COMPANY AND MERIDIEN MONTPARNASSE HOTEL IN PARIS, FRANCE. ELEGANT DESIGN AND TIMELESS FURNITURE COME AS ONE IN THIS SPACE OF BALANCED AESTHETIC APPEAL.



